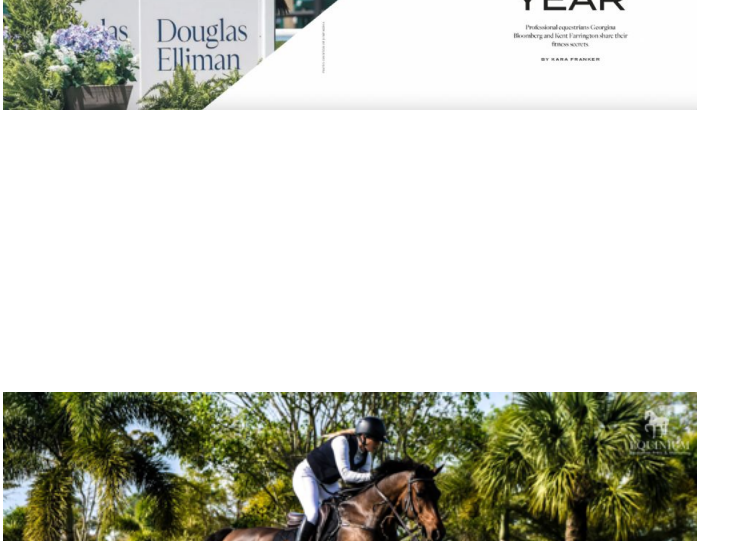




The Buzz - January 2022

Jump Media is bringing you the best of its best each month, curated for your enjoyment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at Jennifer@jumpmediallc.com.

IN THE NEWS

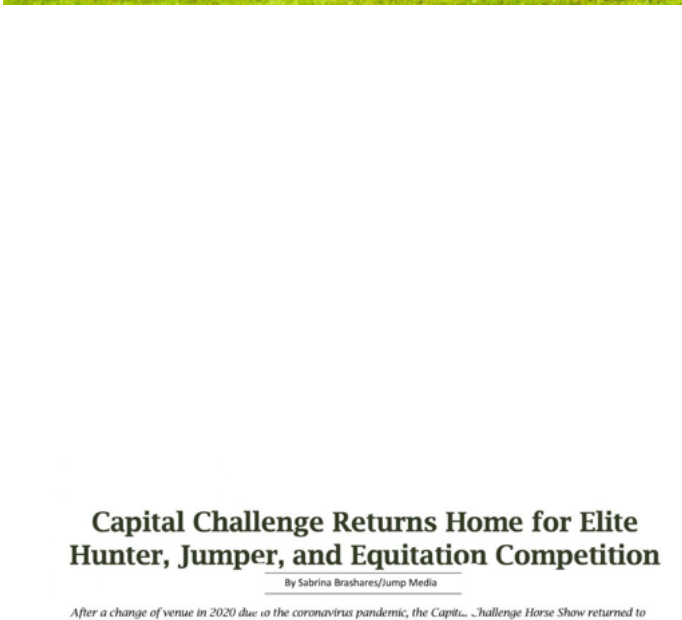


Get a Jump on the New Year

MODERN LUXURY PALM BEACH

While many of us launch new workout regimes at the beginning of the year, professional athletes never really have a beginning or an end because they train year-round. Equestrians and friends Georgina Bloomberg and Kent Farrington provide the inspiration for the rest of us who need that extra motivation to get started.

[Read More](#)



Horse & Country Unveils New Daily Roundup Show From the Turf Tour

JUMP MEDIA

Horse & Country (H&C), the leading international sports network for the active and passionate equestrian community, announced details for a roundup show featuring national show jumping, hunter, and equitation action from the main ring of the Turf Tour in Wellington, FL, on its streaming service, H&C+. Titled *Turf Tour Today*, the program will air at 7:30 p.m. EST each day of competition and will be available on demand for H&C+ members.

[Read More](#)

Capital Challenge Returns Home for Elite Hunter, Jumper, and Equitation Competition

After a hiatus of over a year due to the coronavirus pandemic, the Capital Challenge Show returned to its original venue, Prince George's Equestrian Center in Upper Marlboro, Maryland, on October 1 through October 10, 2021. The nation's top hunter, jumper, and equitation riders competed for historic titles during the 28th edition of the show.



Capital Challenge Returns Home for Elite Hunter, Jumper, and Equitation Competition

ELITE EQUESTRIAN

After a change of venue in 2020 due to the coronavirus pandemic, the Capital Challenge Horse Show returned to its familiar location, Prince George's Equestrian Center in Upper Marlboro, MD, from October 1 through October 10, 2021. The nation's top hunter, jumper, and equitation riders competed for historic titles during the 28th edition of the show.

[Read More](#)

WHAT WE'RE WATCHING

Winter Equestrian Festival Returns to Wellington

WPBF NEWS



Canada's Erynn Ballard of Ilan Ferder Stables was featured on WPBF News at the Winter Equestrian Festival (WEF) in Wellington, FL. Ballard, the world's top-ranked female show jumping athlete, shared her thoughts on what makes competing at WEF unique for riders of all levels.

[Watch Here](#)

WHAT WE'RE READING

USET Fall 2021 Newsletter

USET FOUNDATION



Despite rescheduled competitions in 2021, including the Olympic Games in Tokyo, Japan, as well as the Mercedes-Benz Nations Cup CSIO5* at CHIO Aachen, Germany, the U.S. show jumping team prevailed at several major events, earning team silver at the Tokyo Olympics, a podium finish in the BMO Nations Cup at CSIO5* Spruce Meadows, Canada, and a historic win at CHIO Aachen, marking the first time the NetJets® U.S. Jumping Team has topped the Mercedes-Benz Nations Cup CSIO5* since 2005.

[Read More](#)

Will Connell on the Olympic Format

WORLD OF SHOWJUMPING



U.S. Equestrian Federation (USEF) Sport Director Will Connell shared his thoughts on discussions about the Olympic format, the Fédération Equestre Internationale (FEI) voting system, and how the show jumping community should avoid becoming short-sighted.

At the FEI Hybrid General Assembly in November 2021, national federations (NF) voted on the proposal for the qualification system for the 2024 Olympic Games—81 NFs were in favor and 15 against—as well as on the much-debated Olympic format of three horse-and-rider combinations per team, with 70 NFs voting in favor and 30 against.

[Read More](#)

Big-Picture Planning Highlights USEF's Annual Meeting

HORSE SPORT



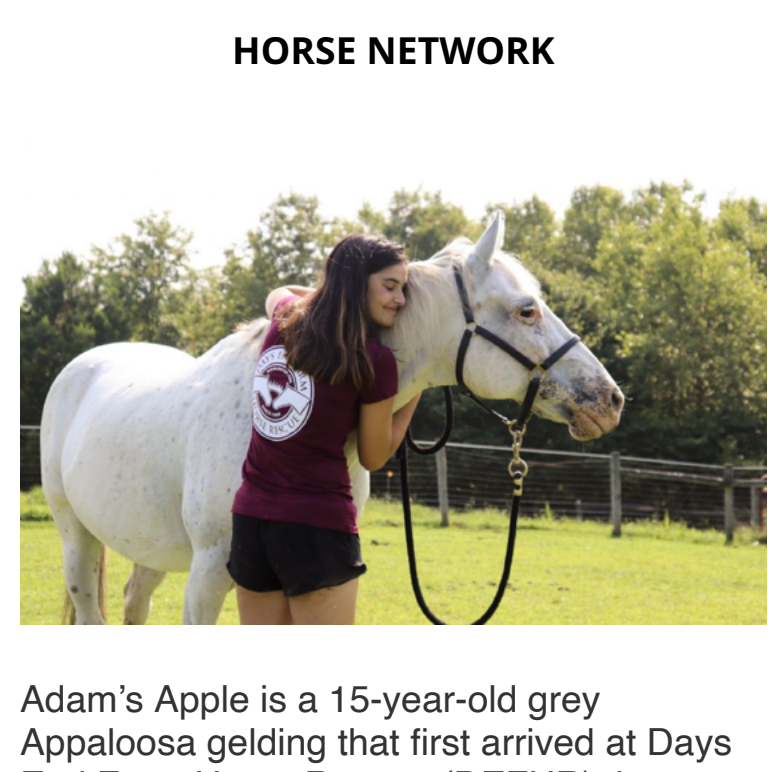
The first time I went to the American Horse Shows Association's (AHSA) convention in 1980, I found it to be a very staid affair (except for the parties.) It was held at the elegant but stuffy Waldorf Astoria hotel in New York City, where the podium was dominated by senior men (and a few older women.) Change definitely was not in the air; the object seemed to be to keep the status quo.

I wonder what those at the helm of the old AHSA would have thought had they attended last weekend's annual meeting of the U.S. Equestrian Federation, a successor to their organization. The arduous business of rulemaking, which once occupied much time at the convention, has been deferred to another occasion, allowing for big-picture planning.

[Read More](#)

The (Adam's) Apple of Your Eye: A Rescue Horse With Skin Cancer Is in Search of His Forever Home

HORSE NETWORK



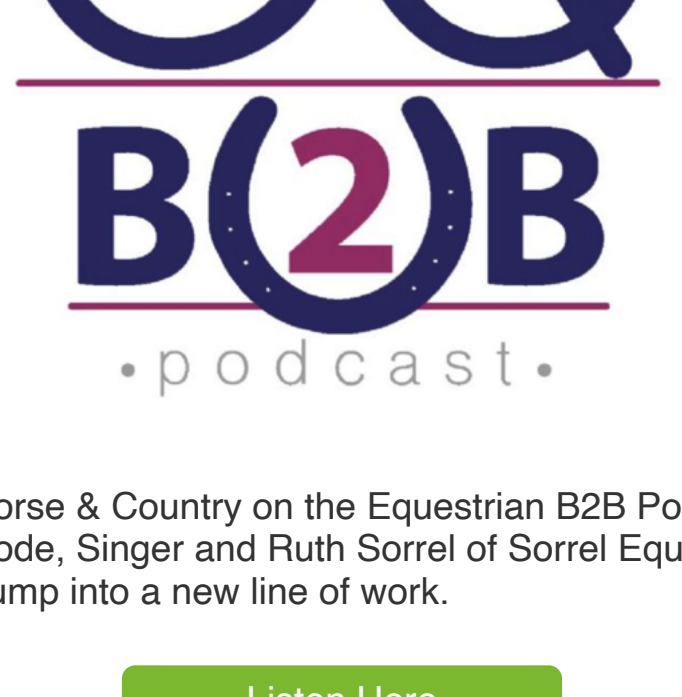
Adam's Apple is a 15-year-old grey Appaloosa gelding that first arrived at Days End Farm Horse Rescue (DEFHR), in Woodbine, MD, in 2008 as part of a neglect case from Prince George's County, Maryland. Following his rehabilitation and training, Adam was adopted out to a loving and caring home in 2018. However, in May 2021, Adam's adopters made the wise decision to return the gelding as they were dealing with unexpected health issues that would make it challenging for them to continue to provide proper care.

[Read More](#)

WHAT WE'RE LISTENING TO

Making a Career Change

EQUESTRIAN B2B PODCAST



Listen to Tattie Singer of Horse & Country on the Equestrian B2B Podcast talk about making a career change. In this episode, Singer and Ruth Sorrel of Sorrel Equestrian Consulting discuss what it takes to make the jump into a new line of work.

[Listen Here](#)

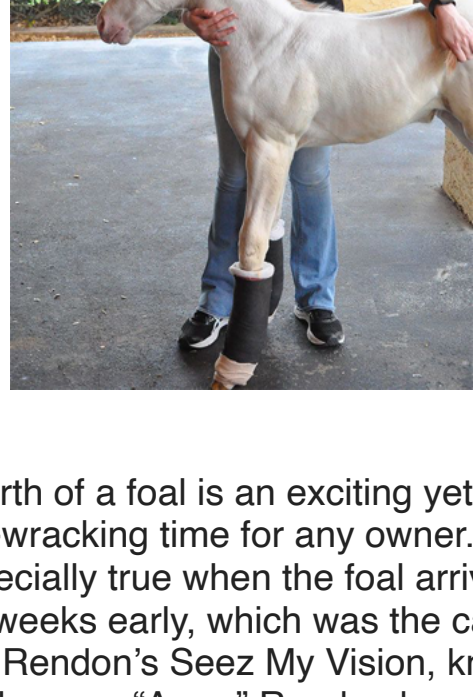
LINKS WE'RE CLICKING

- ☀️ We Are in Love With This Picture-Perfect Farm Located in Wellington, FL. [Check Out Martha Jolicoeur's Listing.](#)
- 🐾 Did You Take Part in the Betty White Challenge? [Read About Organizations Like Days End Farm Horse Rescue That Participated in the Challenge.](#)
- 📅 Managing a School Schedule With Busy Horse Show Days Is Never an Easy Task. [Learn Some Tips From Junior Riders.](#)
- 🌟 Are You and Your Horse Model Material? [Watch Charlotte Casiraghi Ride Down the Runway.](#)
- 🐿️ Have You Ever Considered Training a Chipmunk To Jump? [Click Here To See a Chipmunk Channeling Its Inner Show Jumper.](#)

A BIT OF GOOD NEWS

Palm Beach Equine Clinic Gives Foal the Ability To Walk

THE PLAID HORSE



The birth of a foal is an exciting yet nerve-wracking time for any owner. This is especially true when the foal arrives three weeks early, which was the case for Laura Barnson's Seez My Vendon, known in the barn as "Acey." Vendon knew that after Acey was born, her first priority was to get veterinary care for the foal.

[Learn More](#)

Balou du Reventon Voted 2021 International Horse of the Year

HORSE NETWORK



Reventón means "small explosion" or "burst" in Spanish. It's a fitting description for the partnership between Balou du Reventon and the USA's Brian Moggre. The pair burst onto the scene in 2021 and promptly exploded onto the world stage, earning a career-best world ranking of 31st in July and a 2020 Tokyo Olympic team reserve spot for the 20-year-old show jumping athlete. The duo represented the U.S. at the prestigious CHIO Aachen in September and helped secure the gold medal for Team USA in the Mercedes-Benz Nations Cup CSIO5*.

[Learn More](#)

SOCIAL WE'RE SHARING

